

CONCEPT NOTE ON TANGA REGIONAL INVESTMENT FORUM SCHEDULED ON 16TH – 17TH NOVEMBER, 2023 AT REGAL NAIVERA COMPLEX HALL TANGA CITY

Introduction:

The Tanga Regional Investment Forum is a pivotal event scheduled to take place from the 16th to the 17th of November 2023. This forum aims to catalyze economic development in the Tanga Region, situated in the United Republic of Tanzania. With its strategic location, abundant resources and untapped potential, Tanga presents a remarkable opportunity for investors to participate in its sustainable growth.

Why the Forum is Necessary:

The Tanga Region has immense untapped potential in various sectors, including agriculture, blue economy, mining, tourism and manufacturing. However, to unlock this potential, there is a need for strategic investments, partnerships and knowledge sharing. The Tanga Regional Investment Forum serves as a platform to bridge the gap between investors and the region's development objectives. It will foster collaboration, attract investments and facilitate the sharing of best practices for sustainable development.

Theme of the Forum:

Unlocking Tanga's Potential: Investing in Sustainable Growth

Participants:

The Tanga Regional Investment Forum will bring together a diverse group of stakeholders, about 600 participants. These include but not limited to:

1. **Government Officials:** National and Local government officials responsible for economic development, investment promotion and policy formulation. These include Ministry of Planning and Investment, Ministry of Trade and Industries, Ministry of Natural Resources and Tourism, MDAs, District Commissioners, etc.
2. **Honorable Ambassadors:** Ambassadors representing Tanzania in selected countries and those who are representing their countries to Tanzania,
3. **Private Sector Leaders:** CEOs, entrepreneurs and business leaders based in Tanga and those interested in exploring investment opportunities in Tanga Region,

4. **International Investors:** Foreign investors looking for promising opportunities in Tanga Region, and
5. **Development Organizations:** Representatives from international development agencies, non-governmental organizations and donor institutions working in Tanga and those interested in supporting sustainable development in Tanga.

Topics to be presented during the Forum:

The Tanga Regional Investment Forum will feature a comprehensive range of topics, including but not limited to:

1. **Investment Opportunities in Tanga:** Exploring the region's key sectors such as agriculture, mining, manufacturing and tourism. Key Speaker: **Tanga Regional Commissioner, All Tanga's, District Commissioners, Senior Conservation Commissioner TANAPA Eastern zone).**
2. **Investment and Business Environment in Tanga;** An experience from investors in Tanga region. Key Speaker: **(CTI, TPSF, HIGHLAND ESTATES Ltd, TANGA CEMENT PLC, PANORI HOTEL/ TATONA)**
3. **Policy and Regulatory Frameworks:** Understanding the regulatory environment, government incentives for investors, business promotion and an overview on the implementation of the blue print Key Speaker **(Ministry of Trade and Industries, Ministry of Planning and Investment, TIC, TRA, TANTRADE)**
4. **Land and Infrastructure Development:** Assessing the region's land availability, enabling infrastructure, needs and opportunities for investment. Key speaker **(Commissioner for Land, TANESCO, TPA, TARURA, RUWASA, TRC, NIRC)**
5. **Financing support in investment** Funding availability for small and medium investors Main speakers – CRDB BANK, NMB, EXIM BANK, DTB, &NBC BANK

Areas of Priority:

The following priority areas will be emphasized during the forum:

1. **Agriculture and Agribusiness:** Enhancing agricultural productivity and value chain development.

2. **Blue Economy:** Promoting the vast blue economy opportunities in the Tanga Seascape.
3. **Mining and Natural Resources:** Sustainable utilization of mineral resources, beekeeping and carbon credits in forestry and environmental protection.
4. **Tourism and Hospitality:** Promoting Tanga as a tourist destination and supporting transportation and hospitality infrastructures.
5. **Infrastructure Development:** Addressing infrastructure opportunities and gaps, including roads, ports, and energy.
6. **Youth and Women Empowerment:** Encouraging inclusivity and gender equality in investment projects.

Draft Program of the forum

1. **DAY ONE;** 16TH NOVEMBER, 2023 – There will be presentations, exhibitions and engagements sessions among participants. Guest of Honor Day one Hon. Kassim Majaliwa Majaliwa (MP) Prime Minister of the United Republic of Tanzania
2. **DAY TWO;** 17TH NOVEMBER, 2023 – Hon. Prime Minister will launch the Tanga Investments Guide book. The protocol speeches will be done from selected speakers according to the protocol.

Invited Investors:

The forum will extend invitations to a selected group of investors with a demonstrated interest in East African markets and sustainable development. These investors will come from various sectors including agriculture, blue economy, tourism, finance and manufacturing. By inviting a diverse group of investors, we aim to match their expertise and interests with the opportunities available in the Tanga Region.

Conclusion:

In conclusion, the Tanga Regional Investment Forum- 2023 is a crucial event that seeks to unite stakeholders, share knowledge and facilitate investment in the Tanga Region's development. By bringing together government representatives, private sector leaders, international investors and development organizations, we hope to pave the way for sustainable economic growth and prosperity in Tanga. Together, we can unlock Tanga's vast potential and create a brighter future for all its residents.